

**Video-Analysis: Methodology and Methods
State of the Art and Prospects of Interpretative
Audiovisual Data Analysis in Sociology**

Berlin, 9.-11. Dezember 2004

In recent years we have witnessed the proliferation of an increasingly sophisticated new instrument of data collection: Camcorders. Camcorders do not only allow for a rich recording of social processes. They also provide and produce a new kind of data for sociology, and some say, a new kind of sociology. In fact, some authors discern a »video revolution«.

Video is increasingly used within sociology and other social sciences. However, as popular as the instrument may be, as underdeveloped is the question as to how to handle video data. Moreover, other pertinent questions remain open, such as, what are the crucial features of video data? What kinds of video data can be distinguished? And particularly: how to analyse and interpret video data? Despite the strong interest in visual sociology, there are a few scattered approaches and even more scattered researchers to address these questions.

The aim of this Conference is to address these questions by a number of key researchers in the field of video analysis who cover a variety of fields of research, different approaches, academic as well as linguistic and cultural backgrounds. In discussing the various ways of collecting, presenting and analysing data the Conference aims at providing an overview and a methodological frame that may help to establish a common focus, to establish cooperation and shared methodological orientation in this promising and rapidly growing field.

Preliminary Programme

Thursday, Dec. 9th

— Part 1: Methodological Issues —

- 12:30- 12:30 Hubert Knoblauch & Bernt Schnettler
Introduction
- 13:00- 1 13:00- 1 *Thomas Luckmann* (Universität Konstanz)
13:45 Aesthetics of everyday action
- 13:45- 2 13:45- 2 *Monica Buscher* (University of Lancaster)
14:30 »Director's cut«? Where to cut and where to keep
the tape rolling in video ethnography

Coffee Break

- 15:00- 3 15:00- 3 *Lorenza Mondada* (Universität Lyon)
15:45 Video recording as the preservation of fundamental
features for analysis
- 15:45- 4 15:45- 4 *Eric Laurier* (University of Glasgow)
16:30 »Please continue your usual business« – the produc-
tion of natural life in cafes during ethnographic
filming

Coffee Break

- 17:00- 5 17:00- 5 *Bernt Schnettler* (TU Berlin)
17:45 Technology and methodology of video-analysis
- 17:45- General Discussion
18:30

Friday, Dec. 10th

— Part 2: Areas of Videoanalysis —

9:30- 7 *Dirk vom Lehn & Christian Heath*
10:15 (King's College London)
Embodying worlds: revealing objects through talk and bodily conduct

10:15- 8 *Jürgen Raab & Dirk Tänzler* (Universität Konstanz)
11:00 Collective Identity as a medial construction. Sociological hermeneutics of audiovisual data – a case study

Coffee-Break

11:30- 9 *Per-Anders Hilgren* (University of Malmö)
12:15 Video as a resource for learning and work place development at an Intensive Care Unit

12:15- 10 *Cornelius Schubert* (TU Berlin)
13:00 Video analysis of practice and the practice of video analysis: Audiovisual material as a feedback tool for analysing practices in anaesthesia

Lunch-Break

14:00- 11 *Anssi Peräkylä* (Universität Helsinki)
14:45 Analysing facial expression in evaluations

14:45- 12 *Paul Luff & Marcus Sanchez Svensson* (King's College London)
15:30 Practical video analysis: organisational surveillance and interactional intervention

Coffee-Break

16:00- 13 *Monika Wagner-Willi* (FU Berlin)
16:45 On the multidimensional analysis of video-data: Documentary interpretation of interaction in schools

16:45- 14 *Hansjürgen Garstka* (Commissioner for Data Protection and
17:45 Freedom of Information, State of Berlin, Germany)
Informed consent and privacy protection – indispensable ethical and legal prerequisites
General Discussion

Saturday, Dec. 11th

— Part 3: Video, Film, and Culture —

9:15- 14 *Barbara Keifenheim* (Europa-Universität Frankfurt/Oder)
10:00 The challenge of camera-supported fieldresearch and filmic construction

10:00- 15 *Elisabeth Mohn* (Berlin)
10:45 Ethnography + camera = videography. Using the camera as “Caméra stylo”, analysing audiovisual fieldnotes and presenting focussed and cutted video data

Coffee-Break

11:15- 16 *Ruth Wodak* (Universität Wien)
12:00 Issues in the analysis of multimodal discourses

12:00- 17 *Hans-Georg Soeffner & Jürgen Raab* (Universität
12:45 Konstanz)
Anthropology of Seeing

12:45- 18 Final Discussion
13:30